



JOB POSTING

Position: Visitor Studies Intern
Organization: Seneca Park Zoo Society
Date Posted: April 25, 2017

Department: Education and Visitor Studies Department
Direct Supervisor: Director of Education and Visitor Studies
FLSA Status: N/A, unpaid
Full-time/Part-time: 10 hours per week, June 1 through August 24

General Summary

Intern will assist in the design, implementation and evaluation of surveys and observations of zoo visitors. One major project for this year will be to test reactions to the new interactive game experience in the Center for Biodiversity Exploration. Surveys will measure and describe visitor engagement, interests, knowledge, and attitudes. Interns will be involved in analyzing results of these surveys and writing up their findings. Interns will be involved in conducting and evaluating surveys of general visitor preferences, knowledge and attitudes.

Interns will learn about the Zoo's conservation projects, interpretive methods, gaming design and visitor demographics of the Seneca Park Zoo. They will be instructed in survey techniques and evaluation methods employed at informal education institutions such as zoos, museums, aquariums, etc. They will be instructed in the state of the art of visitor studies and their applications at zoos including the AZA - CEC Framework for Social Science Research. They will be instructed in the career opportunities and professional organizations of social scientists, exhibit designers, evaluators and educators.

Responsibilities

Interns will be required to complete all assigned tasks, meet weekly with their supervisor, keep a journal of their work, and to write a short (approx. 5 pp.) report on their experience as intern. Other requirements may exist for the student or the Zoo based on intern's school requirements.

Qualifications

- High school diploma
- Detail oriented
- Comfortable interacting with a variety of Zoo guests
- Reliable
- Interested in learning more about Zoo guests and customer research methods.

Application Instructions

All interested applicants must submit a current resume and a cover letter describing their qualifications as they relate to the duties of the position to broselli@senecazoo.org with Visitor Studies Intern in the subject line.