



## Job Posting

**Position:** Videographer

**Organization:** Seneca Park Zoo Society

**Date Posted:** 2/15/17

**Department:** Communications

**Direct Supervisor:** Director of Marketing

**FLSA Status:** Non-exempt

**Full-time/Part-time:** Part-time. Maximum of 20 hours per week from April-August.

The Seneca Park Zoo Society is seeking a part-time videographer with an interest in supporting the Zoo to be responsible for video production of special events, animals, and general promotional videos for use in all of our communications channels and marketing efforts, including but not limited to social media, digital advertising, and the Zoo's website. Time will be split at the Zoo for video capture, and editing/production will be done at home.

### Duties include

- Identifying opportunities for video content creation and delivery; managing video production process from filming to post-production and distribution.
- Recording video of exhibits, animals, and special events according to provided guidelines as well as spontaneous needs as they occur.
- Working with the Director of Marketing and Communications Coordinator, assess video needs before and after special events; executing agreed upon strategies as well as individually-identified opportunities to capture, edit, and produce video content that serves the Zoo's needs.
- Communicating with Zoo visitors and event attendees in a polite and friendly manner
- Delivering edited videos and incorporating feedback from Director of Marketing to achieve intended goals.
- Other digital production duties as assigned, including design.

### Requirements

- Owned video production equipment, including camera and editing software.
- Owned graphic design software (InDesign)
- Knowledge of basic video and digital design best practices.
- A keen eye for composition and strong attention to detail.
- Proficiency with video and photography editing software.
- A friendly, personable demeanor.
- Must be at least 18-years-old.
- Must be willing to work some nights and weekends for Zoo events.

Please submit a resume and links to work samples to: [socialmedia@senecazoo.org](mailto:socialmedia@senecazoo.org) with Videographer in the subject line.